

PARALLAX INTRODUCES SMALL FORMAT DIGITAL PRINT SERVICES

Size capability of 13" x 27"

Turn
heads with
Neon Pink.

NEON



SHINE BRIGHT WITH NEON PINK INK FOR YOUR MARKETING & PROMOTIONAL MATERIALS.

Go bold, go bright, and take designs to a new level of excitement.

Parallax is once again pushing the boundaries and exploring new creative territory with the addition of Neon Pink Ink on our new state of the art digital production printer. Building on the popularity of White and Clear Ink for these systems, Neon Pink adds a dimension to drive growth.

We know our customers are always looking for new ways to set their organizations apart from the crowd. With Neon Pink Ink, Parallax is working hard to help customers achieve this by delivering the innovation they need to stand out. If you look around, there are just a ton of applications where this Neon Ink can dramatically add value to printed pieces.

New opportunities for exceptional color.

Neon Pink expands the color gamut, enhances images, and can be used as a solid, highlight, or graphic color. When combined with other process shades, it can create a neon palette.

Now you can open up your creativity and the range of applications and output you can confidently offer your clients. Using vivid Neon Pink Ink makes an immediate visual impact on programs, coupons, posters, advertising, signage, sporting event materials, safety communications, packaging, direct mail, and more. The possibilities are nearly endless.

Print capability on an array of materials including papers, plastics, films, vinyls and adhesive backed materials up to 13" x 27" in size

parallax

create > produce

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